

SOCIETY FOR INTEGRATIVE ONCOLOGY®

# **20TH** **INTERNATIONAL CONFERENCE**

Integrative  
Oncology as  
Standard of  
Care: The  
Time is Now

**September 14-16, 2023**  
**Banff Centre for Arts & Creativity**  
**Banff, Alberta, Canada**

CELEBRATING

**20** 

**YEARS**

2003-2023

**SIO**  **Integrative  
Oncology®**

SPONSOR PROSPECTUS

SOCIETY FOR INTEGRATIVE ONCOLOGY®



20TH

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## WHY SPONSOR?

The SIO 20th International Conference offers sponsors unique exposure to some of the top names in the field of Integrative Oncology from around the world.

### 1. EXPOSURE

As a sponsor, you can put your company's name in front of an international field of experts in all aspects of Integrative Oncology

### 2. RELEVANCY

By becoming a sponsor, you'll be seen as a trusted name in the field of Integrative Oncology

### 3. CONNECTION

Our location in Banff, Alberta, Canada provides you an opportunity to interact with key participants in a relaxed, casual setting

## ABOUT THE CONFERENCE

SIO's 20th International Conference will present an exceptional opportunity to learn about new findings in integrative oncology from healthcare/scientific disciplines that have the potential to transform cancer care internationally. The 2023 theme is "Integrative Oncology as Standard of Care: The Time is Now" The conference features include keynote, plenary and concurrent sessions, as well as workshops highlighting the latest clinical, research and methodological issues, and offers opportunities to learn about integrative modalities. The conference takes place at the Banff Centre for Arts & Creativity, 107 Tunnel Mountain Drive, PO Box 1020, Banff, Alberta, Canada T1L 1H5.

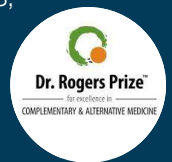
## KEYNOTE SPEAKERS

### Donald Abrams, MD

Professor Emeritus of Medicine  
Osher Center for Integrative Health  
University of California San Francisco

### Dr. Rogers Prize Luncheon Lecture:

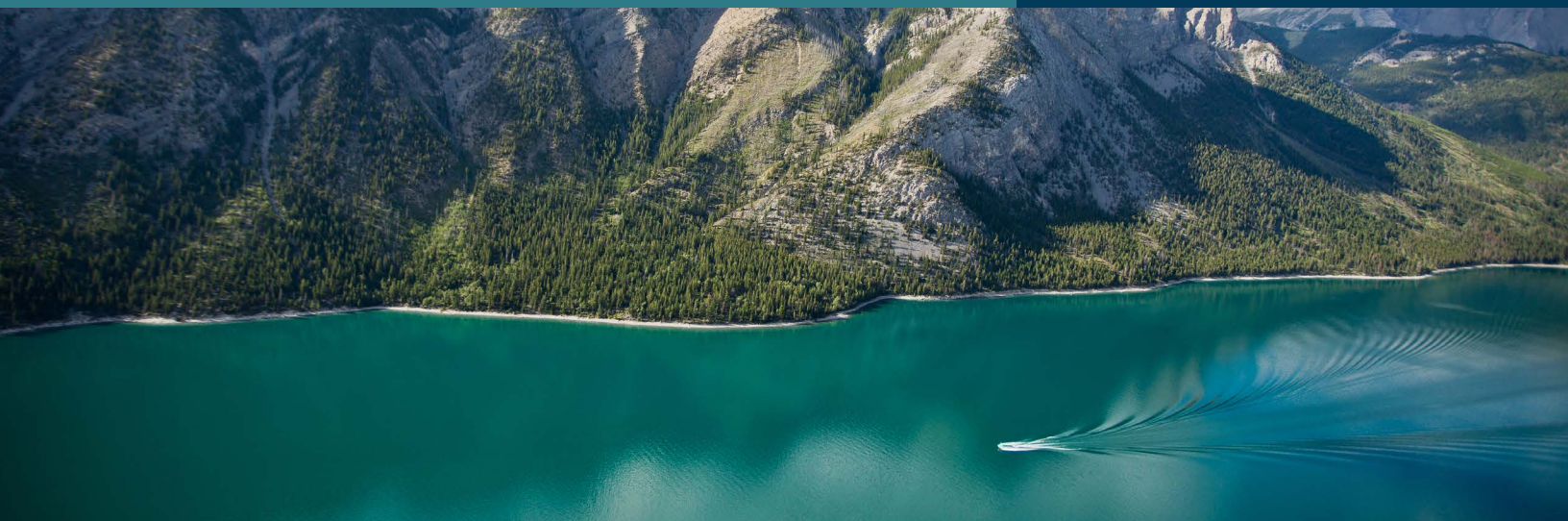
Gregor Reid, BSc (Hons), PhD, MBA,  
ARM CCM, Dr HS, FCAHS,  
FRSC Fellow  
Royal Society of Canada  
and Canadian Academy  
of Health Sciences  
Distinguished Professor  
Emeritus  
Western University



### Keynote Panels:

- Exercise Oncology
- SIO-ASCO Guidelines
- Traditional Medicine & Healing
- Anxiety/Depression & Fatigue Guidelines
- Trauma-Informed Integrative Oncology
- Psychedelics and Psychedelic-assisted therapy

Learn more at [www.sioconference.org](http://www.sioconference.org)





## OUR SIO CONFERENCE ATTRACTS TOP PRACTITIONERS IN ALL FIELDS OF INTEGRATIVE ONCOLOGY

Acupuncture

Anthroposophic Medicine

Ayurveda

Basic & Clinical Research

Expressive Arts Therapy

Dietary Supplementation

Homeopathy

Massage Therapy

Medical Herbalism

Naturopathy

Nursing

Nutrition Science

Oncology

Patient Advocacy

Pharmacology

Physical Activity

Physical Therapy

Physician

Psychosocial Oncology

Spiritual Care

Students/Trainees

Tai Chi/Qigong

Traditional Chinese Medicine

Yoga Therapy

## OUR ATTENDEES BRING INSIGHTS FROM ACROSS THE GLOBE

AUSTRALIA, BANGLADESH, BRAZIL, CANADA, CHINA, COLOMBIA, CYPRUS, FRANCE, GERMANY, GREECE, HONG KONG, INDIA, ISRAEL, ITALY, JAPAN, KENYA, KOREA, LITHUANIA, MEXICO, NETHERLANDS, NEW ZEALAND, NIGERIA, NORWAY, PANAMA, PERU, PHILIPPINES, POLAND, SLOVAKIA, SPAIN, SWEDEN, SWITZERLAND, TRINIDAD AND TOBAGO, UK, USA, AND VIETNAM



# SUPPORTER BENEFITS & OPTIONS

SUPPORT LEVEL	BENEFIT	UNIQUE SUPPORT ADD-ON OPTIONS*
<b>DIAMOND (\$20,000)</b> 1 AVAILABLE 	<ul style="list-style-type: none"> <li>• Opportunity to Exhibit at the Conference</li> <li>• Listing/Logo on SIO Conference Website</li> <li>• Exhibit Space</li> <li>• Promotional Brochure in On-Site Registration Materials</li> <li>• Full page color advertisement in Conference Program</li> <li>• 4 Booth Personnel at No Additional Charge</li> <li>• Event Support (Exclusive SIO 20th Anniversary Event Sponsor)</li> <li>• Recognition in Electronic Promotional Materials (Deadlines Apply)</li> <li>• Printed Logo on Signage</li> </ul>	<b>Option A:</b> <b>Poster Reception Sponsor (\$6,000)</b> Host the poster reception for all attendees! Place your company front and center with maximum exposure at this much anticipated and well-attended event. We'll also have signage at tables indicating your support.
<b>PLATINUM (\$10,000)</b> 2 AVAILABLE 	<ul style="list-style-type: none"> <li>• Opportunity to Exhibit at the Conference</li> <li>• Listing on SIO Conference Website</li> <li>• Exhibit Space</li> <li>• Promotional Brochure in On-Site Registration Materials</li> <li>• 4 Booth Personnel at No Additional Charge</li> <li>• Event Support (Breakfast Roundtable)</li> <li>• Recognition in Electronic Promotional Materials (Deadlines Apply)</li> <li>• Printed Logo on Signage</li> <li>• Listing on SIO Website</li> </ul>	<b>Option B:</b> <b>Internet Access (\$5,500)</b> Promote your company's participation at SIO2023 by providing internet access to attendees throughout the meeting venue. We will work with you to design a splash-screen that will appear when attendees connect to the Wi-Fi network and incorporate your company name in the Wi-Fi password.
<b>GOLD (\$5,000)</b> 4 AVAILABLE 	<ul style="list-style-type: none"> <li>• Opportunity to Exhibit at the Conference</li> <li>• Listing on SIO Conference Website</li> <li>• Exhibit Space</li> <li>• Promotional Brochure in On-Site Registration Materials</li> <li>• 3 Booth Personnel at No Additional Charge</li> <li>• Event Support (Networking Break)</li> <li>• Recognition in Electronic Promotional Materials (Deadlines Apply)</li> <li>• Printed Logo on Signage</li> <li>• Listing on SIO Website</li> </ul>	<b>Option C:</b> <b>Breakfast Sponsor (\$3,500)</b> Sponsor the breakfast one day of the program and be the first thing people see that morning. We'll have signage on the tables indicating your support, as well as branded napkins.
<b>SILVER (\$3,000)</b> EXHIBITOR 	<ul style="list-style-type: none"> <li>• Opportunity to Exhibit at Conference</li> <li>• Listing on SIO Conference Website</li> <li>• Exhibit Space</li> <li>• Promotional Brochure in On-Site Registration Materials</li> <li>• 2 Booth Personnel at No Additional Charge</li> </ul>	<b>Option D:</b> <b>Pre-Conference Eblasts (limit 2) (\$2,500)</b> Communicate with all pre-registered SIO Conference attendees through a dedicated eblast, sent out directly by SIO management on your behalf. Contact us for details about this unique sponsorship opportunity.
<b>BRONZE (\$1,500)</b> NON-PROFIT EXHIBITOR 	<ul style="list-style-type: none"> <li>• Opportunity to Exhibit at Conference</li> <li>• Listing on SIO Conference Website</li> <li>• Exhibit Space</li> <li>• Promotional Brochure in On-Site Registration Materials</li> <li>• 1 Booth Personnel at No Additional Charge</li> </ul>	<b>Option E:</b> <b>Break Sponsor (\$2,500)</b> Sponsor a break at the SIO Conference. We will have signage at the break table indicating your support, as well as branded napkins.
<p><b>Have other ideas? Looking for a support opportunity that doesn't appear above?</b></p> <p><b>Let us customize your vision.</b></p> <p>*Limited to Registered Exhibitors</p>		



## HOTEL ACCOMMODATIONS

Housing for the 19th International Conference of the Society for Integrative Oncology will be held at **the Banff Centre for Arts & Creativity**. The group rate is \$229 CAD/\$171 USD per night, single occupancy, including the daily resort fee per night plus applicable taxes. The deadline to make your room reservation is Friday, August 4, 2023. After that date you may reserve rooms based on availability. We strongly recommend you reserve at your earliest convenience to avoid availability issues and/or being charged a prevailing rate.

To make your reservations, please call the Banff Centre Reservations Department at 1-800-884-7574 and indicate the Society for Integrative Oncology (SIO) Conference.

## SCHEDULE

### FRIDAY, JULY 14

Support Application Deadline

### WEDNESDAY, SEPTEMBER 13

5:00pm–10:00pm Exhibitor Move-in

### THURSDAY, SEPTEMBER 14

8:00am Conference Opens

5:00pm Conference Closes

### FRIDAY, SEPTEMBER 15

7:00am Conference Opens

5:30pm Conference Closes

### SATURDAY, SEPTEMBER 16

7:00am Conference Opens

12:00pm Conference Closes

12:00pm–3:00pm Exhibitor Move-out

## Thank you to our confirmed sponsors:



UNIVERSITY OF  
CALGARY



UNIVERSITY OF CALGARY  
CUMMING SCHOOL OF MEDICINE



# SUPPORTER TERMS AND CONDITIONS

## EXHIBITOR/SUPPORTER ACCEPTANCE

Eligibility to be an Exhibitor at SIO2023 is limited to organizations whose products or services relate directly to integrative oncology and are congruent with the mission of SIO. Only evidence-based claims may be presented by those exhibiting, and the following may result in the lost privilege to support future SIO conferences:

- Exhibitors found providing claims other than evidence-based claims to conference delegates
- Exhibitors found to be actively investigated by an oversight agency
- Exhibitors found to be out of compliance by an oversight agency

The Society for Integrative Oncology reserves the right to refuse any sponsor, vendor, exhibitor or advertiser to SIO2023.

## EXHIBIT PLACEMENT

Your exhibit assignment will be made in order of application. Failure to pay in full will result in the removal of your assignment on the floor until payment is made. If your original space is assigned to another participant, you will be required to choose from the remaining available spaces. Management reserves the right to make changes in the exhibit schedule and floor plan at any time and in any way it deems necessary. Management will not guarantee the exhibit location of competitive companies in relation to the participating company. Exhibitor/Sponsor assumes the risk of being located next to or near a competitive company. Sharing exhibit space or sponsorship with another company is strictly prohibited.

## ACKNOWLEDGMENT OF SUPPORTERS AND EXHIBITORS

Placement of recognition information will be in accordance with standards of the Accreditation Council for Continuing Medical Education (ACCME) to maintain appropriate independence and distinction of educational programming and recognition of supporters.

## EXHIBITOR/SUPPORTER CANCELLATION POLICY

Exhibitor/Sponsor may cancel this application by providing written notice to the Society for Integrative Oncology at [info@integrativeonc.org](mailto:info@integrativeonc.org). Refunds will be based on the following schedule:

Cancellation on or before July 14, 2023: 100% refund

Cancellation after July 14, 2023: No refund

In the event that the Society for Integrative Oncology, in its sole discretion, changes the conference dates or the conference site, or cancels SIO2023, SIO's sole responsibility to participating Exhibitors/Sponsors shall be to

notify Exhibitors/Sponsors in advance of such changes or cancellation. In the event that SIO2023 is cancelled, or the Exhibitor/Sponsor cannot attend SIO2023 during the rescheduled time period or at the rescheduled site, SIO's sole liability shall be to refund all payments previously paid by Exhibitor/Sponsor. If SIO cancels or reschedules SIO2023 as set forth in this paragraph, the Exhibitor/Sponsor waives any and all claims for damages arising therefrom.

## AGREEMENTS

Exhibitor/Sponsor agrees to indemnify, defend and hold SIO, and its respective agents, officers, directors, employees, representatives, successors and assignees, and its designated agents acting for it in the management of SIO2023, harmless from and against all losses, damages, liabilities and claims relating to its participation in SIO2023 and any negligence or willful misconduct on the part of Exhibitor/Sponsor, its employees and agents.

Exhibitor/Sponsor agrees that SIO and its respective agents, officers, directors, employees, representatives, successors and assignees, and its designated agents acting for it in the management of SIO2023, shall bear no liability for (i) bodily and/or personal injury or death or property damage caused to Exhibitor/Sponsor, its employees or agents or to others by Exhibitor/Sponsor, its employees or agents in connection with The Scott Resort (ii) medical expenses or injuries sustained by Exhibitor/Sponsor, its employees or agents, or (iii) loss, destruction, or theft of any property of Exhibitor/Sponsor or any third party brought on the premises by Exhibitor/Sponsor.

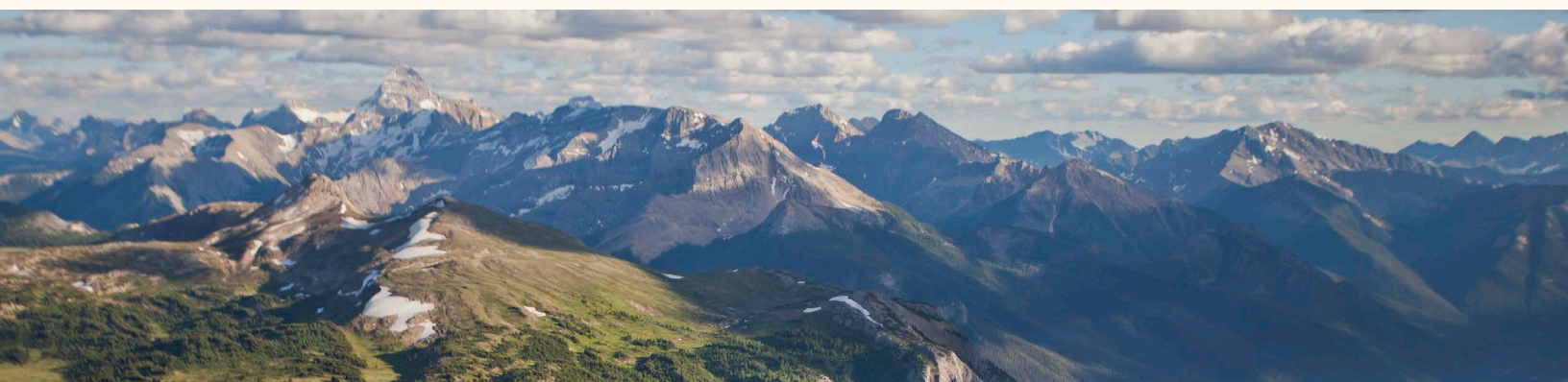
In no event will SIO and its respective agents, officers, directors, employees, representatives, successors and assignees, and its designated agents acting for it in the management of SIO2023 be liable for any indirect, special, incidental, or consequential damages. SIO's total liability for direct damages will not exceed the amounts paid by Exhibitor/Sponsor to SIO.

If Exhibitor/Sponsor Application is approved by SIO, Exhibitor/Sponsor grants to SIO a nonexclusive, worldwide, perpetual, irrevocable, license to use Exhibitor/Sponsor name and trademarks in connection with SIO2023, including but not limited to use of such name and trademark.

## EXHIBITOR BOOTH PERSONNEL

Each Supporter/Exhibitor level allots a specific number of booth personnel that are included within the indicated amount. Any additional personnel above the designated number will be subject to a **\$199** per person charge.

**All personnel must be registered and paid for prior to attending the Conference.**



# SUPPORT APPLICATION

Please type or print all information legibly to avoid a delay in processing.

ORGANIZATION NAME

APPLICATION CONTACT (All exhibit material will be forwarded to this individual)

EMAIL ADDRESS

MAILING ADDRESS

CITY STATE ZIP/POSTAL CODE

CONTACT TELEPHONE

## SUPPORT LEVEL - Please check your partnership level (All funds in USD)

☐ **DIAMOND | \$20,000\***

1 - BOOTH PERSONNEL (Name as it will appear on conference badge)

2 - BOOTH PERSONNEL (Name as it will appear on conference badge)

3 - BOOTH PERSONNEL (Name as it will appear on conference badge)

4 - BOOTH PERSONNEL (Name as it will appear on conference badge)

PRODUCT/SERVICE EXHIBITED

☐ **PLATINUM | \$10,000\***

1 - BOOTH PERSONNEL (Name as it will appear on conference badge)

2 - BOOTH PERSONNEL (Name as it will appear on conference badge)

3 - BOOTH PERSONNEL (Name as it will appear on conference badge)

4 - BOOTH PERSONNEL (Name as it will appear on conference badge)

PRODUCT/SERVICE EXHIBITED

☐ **GOLD | \$5,000\***

1 - BOOTH PERSONNEL (Name as it will appear on conference badge)

2 - BOOTH PERSONNEL (Name as it will appear on conference badge)

3 - BOOTH PERSONNEL (Name as it will appear on conference badge)

PRODUCT/SERVICE EXHIBITED

☐ **SILVER (EXHIBITOR) | \$3,000\***

1 - BOOTH PERSONNEL (Name as it will appear on conference badge)

2 - BOOTH PERSONNEL (Name as it will appear on conference badge)

PRODUCT/SERVICE EXHIBITED

☐ **BRONZE (NONPROFIT EXHIBITOR (REGD. CHARITY) | \$1,500\***

1 - BOOTH PERSONNEL (Name as it will appear on conference badge)

PRODUCT/SERVICE EXHIBITED

☐ **ADDITIONAL PERSONNEL | \$199\***

1 - BOOTH PERSONNEL (Name as it will appear on conference badge)

2 - BOOTH PERSONNEL (Name as it will appear on conference badge)

## UNIQUE SUPPORT ADD-ON OPTIONS

☐ Poster Reception Sponsor | \$6,000

☐ Internet Access Sponsor | \$5,500

☐ Breakfast Sponsor | \$3,500

☐ Pre-Conference Email Blasts (limit 2) | \$2,500

☐ Post-Conference Email Blasts (limit 2) | \$2,500

☐ Break Sponsor | \$2,500

## CONFIRMATION AND PAYMENT

- Please email this form to [erika@integrativeonc.org](mailto:erika@integrativeonc.org) to confirm your sponsorship or exhibit booth at your earliest convenience.
- If paying by check, please make payable to:  
Society for Integrative Oncology (SIO)  
Tax ID #: 33-1071221
- Mail payment to:  
SIO, 4301 50th Street NW, Suite 300, PMB1032  
Washington, DC 20016 USA
- Wire and ACH Payments, please request instructions.
- SIO will accept the following credit cards: MasterCard | VISA | Discover

CREDIT CARD NUMBER

EXPIRATION (MM/YY) 3-DIGIT SECURITY CODE

BILLING ADDRESS

NAME AS IT APPEARS ON CARD

AUTHORIZED SIGNATURE DATE

TOTAL AMOUNT TO BE CHARGED

## AGREEMENT

We, the undersigned, hereby make application for support of the 19th International Conference of the Society for Integrative Oncology.

We understand by remitting this agreement that we are contractually obligated to provide payment at the time of application. By signing this agreement we are responsible for the amount of our selected support (indicated on this form).

We understand that we cannot forfeit or reduce our support once this agreement is signed. We further understand and agree that any negative advertising, negative behavior, or negative statements made toward other exhibitors, other exhibitors' products, or the like, will be cause for immediate removal from the premises and invitations to future SIO conferences will not be extended.

NAME DATE

SIGNATURE

## QUESTIONS?

Please contact SIO Headquarters at [john@funnel.ca](mailto:john@funnel.ca). For more information about SIO and the conference go to: [www.integrativeonc.org](http://www.integrativeonc.org).



[www.integrativeonc.org](http://www.integrativeonc.org)